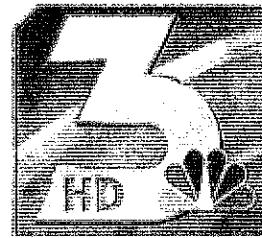


## ORDER



KSNV

Orders	Order / Rev:	101884	Primary AE:	Amy McCreary
	Alt Order #:	06815345	Sales Office:	BLPHI
	Product Desc:	OCEGUERA 4 CONGRESS	Sales Region:	National
	Estimate:	1184		
	Flight Dates:	09/25/12 - 10/01/12		
	Original Date / Rev:	05/21/12 / 09/28/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress <i>Revised</i>		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	28	\$20,870.00	\$17,739.50		September 2012	28	\$20,870.00	\$17,739.50	0.00
10/01/12	10/01/12	7	\$8,625.00	\$7,331.25		October 2012	7	\$8,625.00	\$7,331.25	0.00
					Totals		35	\$29,495.00	\$25,070.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$29,495.00
Market	100%	\$147,475.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$38,343.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$30,969.75
KTUD	1%	\$1,474.75
KVVU	22%	\$32,444.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$14,747.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	2	\$325.001	0.00	NM	2	\$650.00	

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 101884  
Alt Order #: 06815345  
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Oceguera for Congress  
Product Desc: OCEGUERA 4 CONGRESS  
Estimate: 1184

KSNV

E 10 KSNV 09/30/12 09/30/12 News 3 Today Wknd CM 9a-930am -----S :30 1 \$175.003 0.00 NM  
News 3 Today  
NEWS 3 TODAY/WKEND

Start Date   End Date   Weekdays   Spots/Week   Rate   Rating

Order / Rev: 101884  
Alt Order #: 06815345  
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Oceguera for Congress  
Product Desc: OCEGUERA 4 CONGRESS  
Estimate: 1184

KSJV

Order / Rev: 101884  
Alt Order #: 06815345  
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Oceguera for Congress  
Product Desc: OCEGUERA 4 CONGRESS  
Estimate: 1184

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 21	KSNV	09/25/12	10/01/12	M-F News 3 at Eleven	CM		11pm-1135pm	MTWTF--	:30	2	\$1,100.00	1	0.00	NM		2	\$2,200.00
NEWS 3 NIGHTSIDE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 09/25/12	10/01/12	MTWTF--		2	\$1,100.00	0.00									
E 22	KSNV	09/25/12	10/01/12	The Tonight Show	CM	1135p-1237a		MTWTF--	:30	1	\$425.00	1	0.00	NM		1	\$425.00
TONIGHT SHOW W/ JAY LENO																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 09/25/12	10/01/12	MTWTF--		1	\$425.00	0.00									
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		1	KSNV	09/25/12-10/01/12		The Tonight Show		1135p-1237a		MTWThF----		:30	(\$425.00)	0.00	NM		
See MG 22.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
		2	KSNV	09/25/12-09/28/12		The Tonight Show		1135p-1237a		-TWThF----		:30	\$425.00	0.00	NM		
N 23	KSNV	09/25/12	09/28/12	M-F Wheel	CM	7-730pm		-TWTF--	:30	1	\$1,000.00	1	0.00	NM		1	\$1,000.00
M-F Wheel of Fortune																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 09/24/12	09/30/12	-TWTF--		1	\$1,000.00	0.00									
N 24	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune	CM	7-730pm		-----S-	:30	1	\$500.00	1	0.00	NM		1	\$500.00
SAT/ Wheel of Fortune																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 09/24/12	09/30/12	-----S-		1	\$500.00	0.00									
N 25	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm		M-----	:30	1	\$4,000.00	1	0.00	NM		1	\$4,000.00
Monday Prime 8-10pm																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/01/12	10/07/12	M-----		1	\$4,000.00	0.00									
N 26	KSNV	09/25/12	09/28/12	Last Call w/Carson Daly	CM	136-205am		-TWTF--	:30	1	\$40.00	3	0.00	NM		1	\$40.00
Last Call w/Carson Daly																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 09/24/12	09/30/12	-TWTF--		1	\$40.00	0.00									
N 27	KSNV	09/29/12	09/29/12	Open House NYC	CM	130-330am		-----S-	:30	1	\$30.00	3	0.00	NM		1	\$30.00
Open House NYC																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 09/24/12	09/30/12	-----S-		1	\$30.00	0.00									
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		1	KSNV	09/24/12-09/30/12		Open House NYC		130-330am		-----Sa--		:30	\$30.00	0.00	NM		